

WDW TOUR - Terra dei Motori

If you own a Ducati, you most likely know the history behind your "two wheels", and hopefully you have visited the Borgo Panigale factory and museum.

However, what you may not have known is that the land of Ducati's origins is also the birthplace of other "dream factories": companies with a passion for speed and factories where raw materials go in and miracles come out, making Emilia Romagna the "Land of Engines".

All in one day, you will be able to visit the museums and factories of Ferrari, Lamborghini, and our own Ducati. You will have the opportunity to visit the legendary companies that produce icons of beauty and speed, and, with a little bit of luck, you might also be able to attend the test sessions on the track.

Ducati is offering all of this in collaboration with [Motorstars](#)

To add even more excitement to the day, we are also offering you the possibility to take part in the tour with your own bike.

Ready..go!



Once you have passed the welcome sign for the town of Maranello, you enter the kingdom of the best known "reds" in the world, the cars that carry the Italian symbol around the world: [FERRARI](#). You will be shown the production department and the Fiorano track where, if today is your lucky day, you will have the chance to watch an F1 test. The tour of Ferrari follows with a short stop in the gallery where there is a collection of about twenty cars waiting for you, along with lifesize models of the pit lane and a section

that celebrates the incredible life of Enzo Ferrari. At the end, the Ferrari store, where you will be able to buy authentic Ferrari merchandise, will be waiting for you. How could you say no?



The tour is now in Lamborghini, where the polished company building offers visitors a fascinating gallery where you can admire the models that most closely represent another automobile company that has made history. A collection of twenty cars, including the famous Diablo, Miura, Countach, Espada, F1 and the recent Gallardo and Mucielago.



After a few legendary companies of four wheels, the tour concludes in style with the mythical bike: enter into the magic of Borgo Panigale, the kingdom of Ducati. The visit to the Ducati headquarters covers everything: the factory, the assembly line, the testing department and ending at the heart of Borgo Panigale, or rather, the Ducati Museum. The museum is a real jump into history, from antiques preceding motorcycle production to the first motorcycles like the Cucciolo, the predecessor of all Ducati bikes, to the

racing bikes of today like the Superbike from the world championship and Loris Capirossi's Desmosedici. Borgo Panigale, along with the gift shop adjacent to the Museum where you will be able to buy official Ducati merchandise to remember this unforgettable experience, will be waiting for you on this amazing tour through the Land of Engines.

Tours are organized by the travel agency "MaranelViaggi"



[WDW Tour by Ducati](#)

Like the last WDW, during the gathering don't miss the mototurismo itineraries that will touch the most beautiful areas of Emilia Romagna.

Different types of daily [tours](#) have been thought of for everyone that wants to discover the beauty and the Appenine passes of the region. Before departing for each trip, theoretical courses in road safety are planned.